



inthebar

CUR1350 - Cambridge University Radio is Cambridge's only radio station exclusively aimed at Cambridge University and ARU students. CUR1350 covers a population of **21,000** university members, is listened to by **1450** students every week and **8000** students every term.

CUR1350 inthebar
CUR1350
Churchill College
Cambridge
CB2 0DS

CUR1350 is now offering all JCRs, MCRs, college bars and college coffee shops a free high-fidelity feed of CUR1350 as part of our **CURinthebar** scheme. The aim of the scheme is to supply social areas in colleges with background audio entertainment which is specifically directed towards university members and to fill in the gaps between CDs or jukebox music. The system is completely free, and there is no obligation to play CUR1350 once installed.

Voicemail: 01223 501004
E-mail: inthebar@cur1350.co.uk

CURinthebar

thescheme:

JCRs, MCRs, college bars and college coffee shops who sign up to the CURinthebar scheme will receive a dedicated CUR1350 receiver. We'll also supply all necessary circuitry, cabling and connect the receiver up to the room's existing Hi-Fi or PA system for free. All equipment is provided to the venue without charge on-loan from CUR1350.

The receiver box plugs into an ordinary internet connection, and receives and decodes a unique online stream of the station, which is then played into your HiFi / PA.. Engineers will visit the intended room of installation and determine how the system can be connected to the room's speakers. Where no speakers are currently installed, our engineering team will be able to recommend suppliers, and in the case of smaller rooms, may be able to lend the venue necessary speakers and amplifiers.

We can work with existing audio setups such as hi-fis and even jukeboxes using our engineering team's experience in audio equipment engineering. In the case of venues with jukeboxes, we can provide and install an automatic switching unit which will automatically switch to the jukebox as soon as a record is played. That way visitors still have full control over audio from the jukebox.

There is no obligation to relay CUR1350 out of your speakers at any time, however as our programmes are directed solely at members of the University we believe that CUR1350 will best entertain customers/visitors compared to other radio stations and audio services. CUR1350 broadcasts 24 hours a day, all year round ensuring that a source of entertainment and music is available on demand through the CURinthebar scheme.

venuebenefits:

- Free connection to Cambridge University's own radio service
- University-relevant service which therefore will attract university members to your venue
- A 24 hour supply of programmes and music available on-demand for staff and visitor entertainment
- Venue has full control over when CUR1350 is played out
- No obligation to play CUR1350 at any time*

*As supply of receivers is limited, we reserve the right to relocate receivers if they are not being used by a venue.

getconnected:

In order to get CUR1350's **CURinthebar** service at your venue, please fill out the form on page 4. If your venue meets the following conditions it will be eligible for a connection:

1. Your venue must be a common area and not an area of private residence.
2. Your college or building internet provider must be willing to provide us with an IP address for our receiving unit to use (the station feed data will remain within CUDN so will be at no cost to the establishment).
3. You must be able to provide a wired or wireless network connection to the receiving unit (we can assess this upon visitation).
4. You must be able to provide a mains plug socket for the receiving unit to be powered from.



FAQs:

Are there any costs to the venue whatsoever associated with the scheme?

In most cases, no. CUR1350 provides all necessary hardware, software and installation free of charge on an “on-loan” basis. We will also maintain the receivers and connections for free thus accidental damage to hardware will be rectified free of charge. Hardware will remain the property of CUR1350, and we will only ask for payment to replace any hardware which has been deliberately damaged or has been stolen due to the venue failing to secure the hardware properly. The venue will be responsible for ensuring that they have appropriate music-performance licences (if music is currently being played at the venue legally then the existing licence will cover CURintheBar in almost all cases). The venue will also be required to pay for the electricity consumed by the hardware (this is a minimal cost).

What equipment will you install?

This will depend on the existing setup at the venue. CUR1350 engineers will visit each venue that applies and recommend which hardware devices are required and the best locations to install it. All equipment will be provided on an “on-loan” basis free of charge and will remain the property of CUR1350.

Venues with existing HiFi and speakers:

A CURintheBar receiver and audio cabling will normally only be required. Most HiFis offer an external input connection “AUX” which we will be able to make use of.

Venues with existing HiFi and speakers without an external ‘AUX’ input:

A CURintheBar receiver, audio cabling, audio switch and amplifier will be required.

Venues with existing jukebox and no other music devices:

A CURintheBar receiver, audio cabling, automatic audio switch and amplifier will be required. The automatic audio switch will ensure that the jukebox overrides CUR1350’s audio feed whenever a record is selected. The speakers will be returned to CUR1350 several seconds after the last record from the jukebox has finished.

Venues with no speakers / HiFi / jukebox:

A CURintheBar receiver, audio cabling, audio switch, amplifier and speakers will be required.

Is there any music licensing costs for taking CURintheBar?

Yes, but most venues are already covered. Venues that play any signed music from any source (be it CD, radio, TV, iPod, live band covers) require a PPL licence. The two major licences covering music in venues: “Background Music: Public Houses, Bars, Cafe’s” and “Jukeboxes with Background Music” also cover playing CURintheBar and consequently most venues in Cambridge University that currently play music are already appropriately licensed. It is your responsibility to check whether your venue is correctly PPL licensed therefore CUR1350 will not investigate whether venues are appropriately licensed and will not pass on information to PPL.

If I choose to have the equipment installed but then rarely play CUR1350 can I keep the connection?

All hardware for CURintheBar is provided on an “on loan” basis. This means that the hardware will remain the property of CUR1350 and as a result, we reserve the right to remove a connection and hardware at any time. Although we place no obligation on the venue to play CUR1350 a certain amount each week, receiving units are limited and so we will remove hardware and connections if the venue isn’t using it at all and another venue applies to have CURintheBar installed.

How often do you recommend my venue plays CUR1350?

We have deliberately scheduled programmes of specific student interest, and high musical content that would be ideal for venues into the following slots:

Mon-Thurs: 7pm - midnight

Fri-Sat: 6pm - midnight

Sun: 6pm - 11pm

If no CDs / jukebox music are playing we strongly recommend playing CUR1350 at these times. CUR1350 broadcasts 24 hours a day so music and programmes are available outside those times as well. See <http://www.cur1350.co.uk> and click “schedule” for more info.



Which venues are eligible for the scheme?

College bars, college coffee bars, JCRs, MCRs, canteens, lounges, graduate suites, offices of 15 or more people and any communal space which is used by many university members on a regular basis. Institutions associated with Cambridge University such as CUSU, GU and The Union are also eligible provided an internet connection for the service can be provided. Student kitchens and bedrooms are not eligible for the service as only a small number of individual students will use that space.

How many CURintheBar installations can each college have?

There is no limit on the number of installations per institution and applications for installation are assessed on a venue-by-venue basis. In cases where several venues in close proximity request a connection, we will make arrangements for one receiver to supply more than one room (e.g. if MCRs and JCRs are adjacent). Each venue will be able to independently control their feed.

Will the receiver belong to the JCR/MCR or college?

The receiver and all associated hardware will remain property of CUR1350. Control over the output of the receiver (i.e. when CUR1350 is played out) will normally fall in the applicant's remit. The applicant will need to settle any disputes between student unions and colleges should they arise (e.g. control disputes if the bar area falls into both the college and student union remits).

Can the receiver be used to access the internet or for e-mail?

CURintheBar receivers are dedicated units which can receive CUR1350 only. We are currently examining plans to upgrade some of our fleet of receivers to provide a web browsing and e-mail service, however upgraded systems will not be available until December 2006 and will be subject to college internet usage agreement as well as the logistics of the environment the receivers are placed in. Web-enabled units will be in very limited supply and preference for upgrading will be given to venues that play CUR1350 most frequently. Upgraded systems will of course be free of charge.

Do we have to provide you with an internet connection to be eligible?

No, however we need contact details for your IT department. The CUR1350 receivers require an internet feed. We are happy to negotiate with your establishment's network administrator to obtain a connection however we will need a contact e-mail address for this. That said you are more than welcome to negotiate for us, and often requests from members of the college are viewed upon more favourably than requests from outside. All we require is an IP address on the network and open access to our stream (we can provide the stream's IP address and port number) as well as approval to use the system.

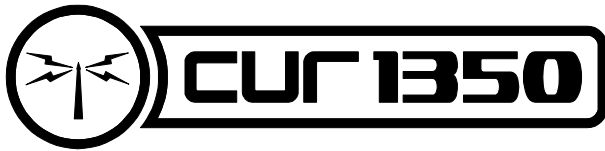
Can we install CURintheBar without college permission?

This will depend on your arrangement with the college and the proposed venue. In most cases you will need to seek college permission for the installation and make them aware of what the installation involves. Our engineers will be able to provide you with details of the installation and any safety issues (e.g. cable tripping hazards) that may need to be overcome. All this information will be made available on an infosheet which can be passed to colleges for consideration. CUR1350 engineers will only make an installation once the venue owner has sought appropriate permission for the installation.

Can SCR's and other senior member social spaces apply?

Yes, CUR1350 is a service for all student, staff and researchers of Cambridge University and ARU and consequently social spaces for any of these university members are eligible. This includes labs and offices as well. You will need to ensure that the intended venue has appropriate PPL licensing though and it is not our responsibility to check for this.

If you have any further questions please e-mail: inthebar@cur1350.co.uk.



inthebar

Application Form

CUR1350 inthebar
CUR1350
Churchill College
Cambridge
CB2 0DS

To have **CURinthebar** installed in your venue, please print off and fill out this form, and return it to CUR1350 at Churchill College. Alternatively you can fill out an online application form at: <http://www.cur1350.co.uk/inthebar>.

We will arrange for an engineer to visit your venue and assess what equipment will be required.

Voicemail: 01223 501004
E-mail: inthebar@cur1350.co.uk

1. venue details

Please provide us some information about the proposed venue where you wish for **CURinthebar** to be installed.

venue name:

college:

- existing setup: (please tick)
- | | |
|--|---|
| <input type="checkbox"/> HiFi with 'AUX' input | <input type="checkbox"/> Jukebox |
| <input type="checkbox"/> HiFi, no 'AUX' | <input type="checkbox"/> No audio equipment |
| <input type="checkbox"/> HiFi, 'AUX' unknown | <input type="checkbox"/> Other system |
| <input type="checkbox"/> Full PA system | <input type="checkbox"/> Don't know |

- venue type: (please tick)
- JCR or MCR
 - College bar / college coffee bar
 - College canteen / eating space
 - College office
 - Departmental office / laboratory

Other: (please specify)

unit security: (please tick) Is there a place in this venue where the CURintheBar unit and hardware can be secured against theft? (e.g. behind a lockable bar or in a lockable cupboard)

- Yes No Not sure

net connection: (please tick) Is there a connected network port or wireless internet connection within the room that can be used continuously by the CURintheBar receiver?

- Yes No Not sure

2. contact details

Please provide us with the details of the person who will be overseeing the installation of **CURinthebar** at your venue. Normally this will be a JCR / MCR executive, college bar worker or college dean. The named contact **MUST** sign this form themselves.

forename and surname:

contact's e-mail address:

contact's college:

contact's phone:

permission: (please tick) Do you have appropriate permission to install CURintheBar at this venue once CUR1350 has submitted details of the installation? Yes No Yes (subject to the installation plans)

network IP address: Do you have an IP address that CURintheBar can use continuously at this venue? If no, please give us your IT department's e-mail. Yes No: IT e-mail:

Date:

Signed (the contact): _____